

Berthold M. Kuhn and Dimitrios L. Margellos present a thoroughly reflected analysis of future global trends by drawing on insights and expertise from leading researchers, think tanks, and activists. Climate change and sustainability transformation, digitalization, growing inequalities, urbanization and smart cities, green economy, and sustainable finance are among the key megatrends.

Addressing geopolitical shifts and the future of multilateralism, the authors also discuss new trends in democracy and governance, migration, the futures of health and nutrition, and civilizational developments: demography, diversity, identity politics, individualization, and gender shift. Based on their own research and a series of future talks with leading analysts and researchers from different world regions, they present cutting-edge content of future studies.

**Dr. Berthold M. Kuhn** is a political scientist, international cooperation expert, and ethical investor, focusing on climate policies and sustainability transformations. He regularly speaks at international conferences and advises international and nonprofit organizations as well as global think tanks. He was a professor at Leiden University, Tsinghua University, and Xiamen University and is now involved in research, teaching, and international conference activities at Freie Universität Berlin. He also works as an evaluator for the European Commission and the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ).

**Dimitrios L. Margellos** excelled in one of the courses on global megatrends and international cooperation taught by Berthold M. Kuhn at Freie Universität Berlin. He has done research on inequality issues and worked on political campaigns.

*"When analyzing global megatrends, diversity of perspective is required. Interviews from internationally recognized scholars and practitioners capture global perspectives and offer readers insight into different research contexts. Highly recommended."*

—Katrin Schweigel, Manager, University Alliance  
for Sustainability, Freie Universität Berlin

ISBN: 978-3-8382-1563-1



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*ibidem*

Global Perspectives on  
**MEGATRENDS**

Kuhn with Margellos

Berthold M. Kuhn  
with Dimitrios L. Margellos

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# MEGA TRENDS

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*ibidem*